Accent BENCHTOPS
RALLY QUEENSLAND
17 - 19 APRIL 2026

2024 & 2025 EVENT OF THE YEAR
2024 & 2025 SERVICE PARK OF THE YEAR

BRISBANE SPORTING CAR CLUB LTD

ACCENT BENCHTOPS RALLY QUEENSLAND 2026

MEDIA & PROMOTIONAL KIT

17–19 APRIL 2026 GYMPIE REGION, QUEENSLAND

OPENING ROUND – EROAD AUSTRALIAN RALLY CHAMPIONSHIP

RALLY QUEENSLAND 2026

MEDIA KIT - EVENT ANNOUNCEMENT

ABOUT THIS DOCUMENT

This Media & Promotional Kit provides official, approved information relating to **Accent Benchtops Rally Queensland 2026**.

It has been prepared for use by:

- Media organisations
- Sponsors and partners
- Gympie Regional Council
- Event stakeholders

This document serves as the **single source of truth** for event messaging, naming rights references, sponsor acknowledgements and media material as at 6 March 2026.

Cover Image: Sam Donovan / Rally Queensland

RALLY QUEENSLAND 2026

MEDIA KIT - EVENT ANNOUNCEMENT

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USAGE NOTE

Approved event and sponsor names should be used exactly as presented throughout this document to ensure consistency across all media, promotional and stakeholder communications.

RALLY QUEENSLAND 2026

MEDIA KIT - EVENT ANNOUNCEMENT

MEDIA RELEASE

Rally Queensland revs into Gympie as the opening round of the EROAD Australian Rally Championship

Gympie, Queensland – April 2026

Gympie is set to take centre stage on the national motorsport calendar when Accent Benchtops Rally Queensland 2026 returns from 17–19 April, opening the EROAD Australian Rally Championship for the first time.

Following its recognition as EROAD Australian Rally Championship Event of the Year for the past two consecutive years, Rally Queensland will again bring Australia's best rally teams, crews and fans to the region for a weekend of high-octane competition and community celebration.

In 2026, the event will expand its presence in town, with major rally precincts and activations delivered in the Gympie CBD alongside the iconic forest stages throughout the Imbil, Amamoor, Brooyar, and Glastonbury forests.

A key highlight of the 2026 event is the introduction of the **Campbells Super Special Stage (Street Stage),** which will bring rally action directly into the Gympie CBD. Street stages of this nature are traditionally showcased at the highest levels of international rallying and represent a rare opportunity for Australian audiences to experience the sport up close in an urban setting.

The **Telstra Service Park** at Galvaniize Insurance Rally Central will relocate into the Gympie CBD in 2026, providing a highly functional, centrally located base for rally teams and competitors. Designed to support efficient vehicle servicing, logistics and team operations, the Service Park has been recognised as **Galvaniize Insurance Rally Central of the Year** for the past two years, reflecting the quality of facilities, organisation and overall competitor experience delivered in the Gympie region. Spectator access to the Service Park will allow fans to observe teams and cars at work throughout the weekend.

Fan-favourite street celebration **Velmec Automotive Wheels on Mary** will return across two days, running on **Friday 17 April and Saturday 18 April**. Friday night will feature rally cars, entertainment and food vendors, while Saturday's expanded program will be delivered in conjunction with the Cooloola Classic Car Club and South-East Motorsport Inc, showcasing hundreds of classic cars, street machines and enthusiast vehicles in the heart of Gympie.

In addition to the rally competition, the Gympie CBD will remain active throughout the weekend, with the Sunshine Coast Motorsport Club utilising the Street Stage precinct while

rally cars compete in forest stages. This will ensure motorsport action and atmosphere is maintained in town across all three days of the event.

Beyond the CBD, Rally Queensland's forest stages will continue to be a defining feature of the event, with competitive stages delivered throughout the Imbil, Amamoor, Brooyar, and Glastonbury forests, reinforcing the region's reputation as one of Australia's premier rally destinations.

Gympie Regional Council is a proud sponsor of Rally Queensland and supports the event as the Host Region and Key Partner, recognising the significant economic, community and promotional benefits the rally delivers to the Gympie region.

Parking arrangements and shuttle bus services will be in place to support access to event precincts, with further details to be announced closer to the event.

Accent Benchtops Rally Queensland 2026 is supported by a wide range of local businesses, community organisations and delivery partners, whose collective backing continues to drive the event's growth and national recognition.

Further announcements, including detailed schedules and spectator information, will be released in the lead-up to the event.

ENDS

RALLY QUEENSLAND 2026

MEDIA KIT - EVENT ANNOUNCEMENT

EVENT SNAPSHOT – AT A GLANCE

EVENT NAME	**Accent Benchtops Rally Queensland 2026**
DATES	**Friday 17 April – Sunday 19 April 2026**
LOCATION	**Gympie Region, Queensland** Including the Gympie CBD, Imbil, Amamoor, Brooyar, and Glastonbury forests
NATIONAL SERIES	**Opening Round – EROAD Australian Rally Championship**

KEY PRECINCTS & FEATURES

Campbells Super Special Stage (Street Stage) – Gympie CBD

Telstra Service Park at Galvaniize Insurance Rally Central – Gympie CBD

Velmec Automotive Wheels on Mary – Gympie CBD

Forest Stages – Imbil, Amamoor, Brooyar, and Glastonbury forest areas

PROGRAM HIGHLIGHTS

- CBD street stage rally action
- In-town Service Park at Galvaniize Insurance Rally Central with public access
- Two-day Wheels on Mary Street Celebration
- Continuous motorsport activity in the CBD across the weekend
- Competitive forest stages across iconic rally terrain

EVENT RECOGNITION

EROAD Australian Rally Championship – Event of the Year (2024, 2025)

Galvaniize Insurance Rally Central of the Year (2024, 2025)

AUDIENCE

- Motorsport fans
- Families and general public
- Local community and visitors
- National rally teams and crews

WHAT'S NEW IN 2026

Accent Benchtops Rally Queensland 2026 marks a major step forward for the event, building on its national recognition and expanding the rally experience for spectators, competitors and the wider community.

Key developments for 2026 include:

- **Opening Round of the EROAD Australian Rally Championship**
  Rally Queensland will officially open the national championship for the first time, reflecting its status as one of Australia's premier rally events.
- **Campbells Super Special Stage (Street Stage)**
  The introduction of a purpose-built street stage in the Gympie CBD will bring rally action directly into town, offering spectators an up-close experience rarely seen in Australian rallying.
- **Telstra Service Park at Galvaniize Insurance Rally Central relocated into the CBD**
  The Service Park moves into the Gympie CBD in 2026, allowing fans to see rally teams and cars at work throughout the weekend in a central, accessible location.
- **Velmec Automotive Wheels on Mary Expanded to Two Days**
  Wheels on Mary will now run across both Friday and Saturday, combining rally cars, live entertainment and food vendors on Friday night, followed by an expanded classic car and street machine showcase on Saturday in conjunction with the Cooloola Classic Car Club and South-East Motorsports Inc.
- **All-Weekend Motorsport Activation in the CBD**
  While rally cars compete in forest stages, the Sunshine Coast Motor Sport Club will activate the Street Stage precinct, ensuring motorsport energy and atmosphere remains in the CBD across the entire weekend. The weekend program will also feature the Fink Street Invitational, led by internationally recognised drift specialist Luke Fink — a multiple-time Australian champion and globally respected high-performance driver known for precision vehicle control at the elite level of the sport.
- **Iconic Forest Stages Continue**
  The rally's renowned forest stages will again run throughout the Imbil, Amamoor, Brooyar, and Glastonbury forests, maintaining Rally Queensland's reputation for high-quality competitive stages set in outstanding regional landscapes.

PRECINCT & FEATURE OVERVIEW

CAMPBELLS SUPER SPECIAL STAGE (STREET STAGE)

Located in the Gympie CBD, the **Campbells Super Special Stage (Street Stage)** will deliver high-intensity rally action in a controlled urban environment, bringing competitors and spectators closer to the sport than ever before.

Street stages of this nature are traditionally showcased at World Rally Championship level and are rarely delivered in Australia, making the Campbells Super Special Stage a standout feature of the 2026 event.

The Street Stage has been made possible through the support of **Campbells Truck and Bobcat and Landscape Supplies**, alongside a broad network of local businesses backing the continued evolution of Rally Queensland.

TELSTRA SERVICE PARK (AT GALVANIIZE INSURANCE RALLY CENTRAL)

The **Telstra Service Park** at Galvaniize Insurance Rally Central will be located in the Gympie CBD, providing a centrally positioned and highly functional base for rally teams and competitors as vehicles are serviced and prepared throughout the event. The Service Park has been recognised as Galvaniize Insurance Rally Central of the Year for the past two consecutive years, reflecting the quality of facilities, organisation and overall competitor experience delivered in the Gympie region. Controlled spectator access will allow fans to observe teams and cars at work across the weekend.

VELMEC AUTOMOTIVE WHEELS ON MARY

Velmec Automotive Wheels on Mary returns as a key street celebration within the Gympie CBD, running across **Friday 17 April and Saturday 18 April**.

Friday night will feature rally cars, entertainment, food vendors and activations, while Saturday's expanded program will be delivered in conjunction with the Cooloola Classic Car Club and South-East Motorsports Inc, showcasing hundreds of classic cars, street machines and enthusiast vehicles.

FOREST STAGES – IMBIL, AMAMOOR, BROOYAR, AND GLASTONBURY

Beyond the CBD, Rally Queensland's competitive forest stages will again run throughout the Imbil, Amamoor, Brooyar, and Glastonbury forest areas, forming the competitive backbone of the event.

These stages are widely regarded as some of the best rally roads in Australia and continue to attract national and international level teams and competitors to the Gympie region year after year.

SPONSORS & PARTNERS – OFFICIAL ACKNOWLEDGEMENT

Accent Benchtops Rally Queensland is proudly supported by a strong network of public, private and community partners whose collective contribution enables the delivery of one of Australia's most recognised and awarded rally events.

HOST REGION & KEY PARTNER

Gympie Regional Council

Gympie Regional Council is a proud sponsor of Rally Queensland and supports the event as Host Region and Key Partner, recognising the significant economic, community and promotional benefits delivered to the Gympie region.

EVENT NAMING RIGHTS SPONSOR

Accent Benchtops

Event Naming Rights Sponsor – Sixth Consecutive Year

Accent Benchtops has proudly supported Rally Queensland as naming rights sponsor for six consecutive years. Their long-term vision and continued commitment have been fundamental to the event's growth, stability and national recognition.

PRECINCT NAMING RIGHTS SPONSORS

Campbells Truck and Bobcat and Landscape Supplies

Campbells Super Special Stage (Street Stage)

Telstra

Telstra Service Park (at Galvaniize Insurance Rally Central)

Velmec Automotive

Velmec Automotive Wheels on Mary

MAJOR & SUPPORTING SPONSORS

Rally Queensland also acknowledges the valued support of the following major and supporting sponsors:

- **4TINT2U Cooloola Signs and Designs**
- **Trio Towing Services**
- **Horizon Living**
- **Gympie Web Design**
- **Bridgestone**
- **Performax**
- **Diablo Co**
- **Burson Auto Parts**
- **Gympie RSL**
- **Offaly Civil Engineering**
- **Booth & Bar**
- **PDN Traffic Management**
- **Queensland Hydro**
- **Darling Downs Bank**
- **Rainbow Beach Sports Club**
- **Woolworths**

DELIVERY & OPERATIONAL PARTNERS

- **Motorsport Australia – Sanctioning Body**
- **ARC Promoter Pty Ltd – Australian Rally Championship Promoter**
- **Brisbane Sporting Car Club (BSCC) – Event Organiser**
- **Sunshine Coast Motorsport Club**
- **South East Motorsport Inc**
- **Cooloola Classic Car Club**

EVENT SUPPORT & STRATEGIC PARTNERS

Rally Queensland acknowledges the valued support of organisations and community groups who contribute to the delivery and success of the event.

- **Gympie Show Society**
- **Apex Club**
- **Gympie Chamber of Commerce**
- **Gympie Music Muster**
- **Mary Valley Rattler**
- **HQPlantations**
- **Department of Environment and Science**

NATIONAL RECOGNITION

- **EROAD Australian Rally Championship – Event of the Year** (2024 & 2025)
- **Galvaniize Insurance Rally Central of the Year** (2024 & 2025)

RADIO GRAB SHEET

RALLY QUEENSLAND 2026

MEDIA KIT - EVENT ANNOUNCEMENT

EVENT OVERVIEW

"Accent Benchtops Rally Queensland returns to Gympie from April 17 to 19 as the opening round of the EROAD Australian Rally Championship."

NATIONAL RECOGNITION

"Rally Queensland has been named EROAD Australian Rally Championship Event of the Year for the past two years, and in 2026 it opens the national series for the first time."

CAMPBELLS SUPER SPECIAL STAGE (STREET STAGE)

"The Campbells Super Special Stage brings rally action into the Gympie CBD, delivering a street stage experience rarely seen in Australian rallying."

TELSTRA SERVICE PARK (AT GALVANIIZE INSURANCE RALLY CENTRAL)

"The Telstra Service Park at Galvaniize Insurance Rally Central moves into the Gympie CBD in 2026, giving fans the chance to see rally teams and cars up close during their service breaks throughout the weekend."

VELMEC AUTOMOTIVE WHEELS ON MARY

"Velmec Automotive Wheels on Mary runs across Friday evening and Saturday in the Gympie CBD, featuring rally cars, classic cars, street machines, food and entertainment."

ALL-WEEKEND MOTORSPORT ACTION

"While rally cars compete in forest stages, the Gympie CBD stays alive with motorsport action all weekend."

FOREST STAGES

"Fans can also catch the action of Rally Queensland's iconic forest stages throughout the Imbil, Amamoor, Brooyar, and Glastonbury forest areas."

COMMUNITY & VISITOR MESSAGE

"Accent Benchtops Rally Queensland delivers a full weekend of motorsport, entertainment and community activity across the Gympie region."

KEY QUOTES

Accent Benchtops – Event Naming Rights Sponsor

"Accent Benchtops is proud to support Rally Queensland for the sixth consecutive year. Over that time, we've seen the event grow into one of Australia's leading rally events, driven by a clear long-term vision and strong community support. The growth and national recognition of Rally Queensland would not have been possible without that shared belief."

— *Accent Benchtops - Owner Glenn Brinkman*

Gympie Regional Council – Host Region and Key Partner

"Rally Queensland continues to deliver significant benefits for the Gympie region, activating our CBD, supporting local businesses and showcasing Gympie as a destination capable of hosting major national events. Council is proud to partner with Rally Queensland, and we are fully behind the continued development of this unique event for our region."

— *Gympie Regional Council – Mayor Glen Hartwig*

Campbells Truck and Bobcat and Landscape Supplies – Campbells Super Special Stage

"The Campbells Super Special Stage is an exciting addition to Rally Queensland. Bringing rally action into the CBD shows what can be achieved when local businesses support innovation and back events that create something special for the community."

— *Campbells Truck and Bobcat and Landscape Supplies – Owner Craig Campbell*

Velmec Automotive – Velmec Automotive Wheels on Mary

"Velmec Automotive Wheels on Mary has become a highlight of Rally Queensland. Expanding the event across two days in 2026 allows even more people to enjoy the cars, the atmosphere and the community celebration that surrounds the rally."

— *Velmec Automotive – Owners Paul & Sue Vella*

Telstra – Telstra Service Park at Galvaniize Insurance Rally Central

"Telstra is proud to support Rally Queensland and the Telstra Service Park at Galvaniize Insurance Rally Central as part of an event that continues to set the benchmark for national motorsport delivery. Bringing the Service Park into the Gympie CBD creates an outstanding experience for fans and teams alike, while showcasing how major events can connect communities through technology, innovation and shared experiences."

— *Telstra - Regional Engagement Manager Matthew Thornton*

EROAD Australian Rally Championship

"Rally Queensland has set a benchmark for event delivery within the EROAD Australian Rally Championship. Opening the championship in 2026 reflects the confidence in the event's quality, organisation and spectator experience."

— *EROAD Australian Rally Championship – ARC Event Director Jill Coppin*

MEDIA FAQs

What is Accent Benchtops Rally Queensland?
Accent Benchtops Rally Queensland is a major national motorsport event and the opening round of the EROAD Australian Rally Championship, bringing Australia's best rally teams to the Gympie region.

When is the event held?
The event will run from **Friday 17 April to Sunday 19 April 2026**.

Where does the event take place?
Rally Queensland is delivered across the Gympie region, including the Gympie CBD, with forest stages running throughout the Imbil, Amamoor, Brooyar, and Glastonbury forest areas.

What are the main spectator precincts?
Key spectator precincts include:

- **Campbells Super Special Stage (Street Stage)** – Gympie CBD
- **Telstra Service Park at Galvaniize Insurance Rally Central** – Gympie CBD
- **Velmec Automotive Wheels on Mary** – Mary Street, Gympie

Note: Forest spectator points will be announced closer to the event date

Is the event family friendly?
Yes. Rally Queensland includes a range of family-friendly activities, food vendors, vehicle displays and entertainment, alongside the rally competition.

Will there be activities in the CBD all weekend?
Yes. In addition to rally activities, the Gympie CBD will host motorsport activations, entertainment, market stalls and vendors, and local traders throughout the weekend, ensuring consistent activity while rally cars compete in forest stages.

How can spectators access the event?
Parking arrangements and shuttle bus services will be provided to support access to event precincts. Further details will be released closer to the event.

Why is Rally Queensland opening the national championship in 2026?
Rally Queensland has been recognised as EROAD Australian Rally Championship Event of the Year for the past two years, reflecting its quality of delivery, organisation and spectator experience.

Where can people find more information?

Further announcements, schedules and spectator information will be released in the lead-up to the event through official Rally Queensland and Gympie Regional Council channels.

MEDIA CONTACTS

For all media enquiries relating to **Accent Benchtops Rally Queensland 2026**, please contact:

MEDIA ENQUIRIES

INTERVIEW OPPORTUNITIES AVAILABLE

Interviews can be arranged with:

- Event organisers
- Event sponsors
- Competitors
- EROAD Australian Rally Championship representatives

FURTHER INFORMATION

Additional announcements, event schedules and spectator information will be released closer to the event through official Rally Queensland and Gympie Regional Council channels.

DIGITAL CHANNELS & OFFICIAL HANDLES

For official updates, event information and media content relating to **Accent Benchtops Rally Queensland 2026**, please refer to the following channels.

OFFICIAL WEBSITE

Website:
www.rallyqueensland.com.au

SOCIAL MEDIA

Facebook:
https://www.facebook.com/rallyqld/

Instagram:
https://www.instagram.com/rallyqld/

X (Twitter):
https://x.com/RallyQLD

YouTube:
https://www.youtube.com/@RallyQld

Threads:
https://www.threads.com/@rallyqld

TikTok:
https://www.tiktok.com/@rally.queensland

HASHTAGS

Recommended hashtags for media and public use:

- **#RallyQueensland**
- **#RallyQLD**
- **#ThisIsRallyQueensland**
- **#VisitGympieRegion**
- **#EROADARC**

USAGE NOTE

Media outlets and partners are encouraged to tag official Rally Queensland channels when publishing content to assist with amplification and consistency across platforms.

DOWNLOADABLE MEDIA ASSETS

Approved media assets for **Accent Benchtops Rally Queensland 2026** are available for download via the link below.

Assets include:

- Event logos
- Sponsor and precinct logos
- Approved imagery
- Maps and precinct visuals
- Promotional graphics

Download links:
EVENT & SPONSOR LOGOS

IMAGE LIBRARY

UPDATE NOTE

Media assets will be **updated progressively** as event planning progresses and additional materials become available. Media and partners are encouraged to check the download link regularly to ensure the most up-to-date assets are used.

USAGE NOTE

Media and partners are requested to use only approved assets when publishing content relating to Rally Queensland.

For additional assets or specific requests, please contact the Media Enquiries listed in this document.